Safer Internet Day 2016

Play your part for a better internet

Safer Internet Day is a truly collaborative campaign, and at the UK Safer Internet Centre we want to help all of our partners to help to spread the word. We know that many schools put on a variety of activities to equip their students as well as to support promote Safer Internet Day. If you're looking to promote your schools' activities you might like to use the template press release below to contact your local paper and help spread the word.

Press release

[School name] is supporting Safer Internet Day 2016.

[School name] is joining hundreds of other organisations across the UK in celebrating Safer Internet Day and promoting the safe and responsible use of technology.

To celebrate the day, [School name] is [describe activity].

Safer Internet Day 2016 is on Tuesday 9th February 2016 with the theme 'Play your part for a better internet', offering the opportunity to focus on both the creative and positive things that children and young people are doing online, as well as the role that we all play in helping to create a better internet.

[Headteacher name], Headteacher of [School name] said "[quote]"

Notes to editors

Safer Internet Day (SID) is organised in the UK by the UK Safer Internet Centre in February of each year to promote the safe and responsible use of online technology and mobile phones for children and young people.

Safer Internet Day 2016 is on Tuesday 9th February 2016, with the theme 'Play your part for a better internet'.

The UK Safer Internet Centre is a partnership of three leading charitable organisations; Childnet International, the South West Grid for Learning (SWGfL) and the Internet Watch Foundation (IWF). These organisations are committed to working to make a safer and better internet. All partners recognise the unparalleled opportunities the internet offers and actively encourage its positive use for social, leisure, economic and educational advancement. The partners all work to make the Internet a great and safe place for children. The UK Safer Internet Centre is online at www.saferinternet.org.uk.

Safer Internet Day 2016 | Tuesday 9 February
Play your part for a better internet

www.saferinternetday.org

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