

Key messages for Safer Internet Day 2015

Everyone has a role to play in creating a better internet. It's up to us!

In championing a better internet, the theme aims to encourage people to embrace technology and make the most of the positive opportunities offered online, while giving them the resilience, skills, knowledge and support they need to navigate any online risks they may come across.

There are ways in which we can all contribute:

Children and young people can help to create a better internet by being kind and respectful to others online, by protecting their online reputations and by seeking positive opportunities to create, engage and share online.

Parents and carers can help to create a better internet by maintaining an open dialogue with their children about their online lives, supporting them with their online activity, and seeking out positive opportunities to engage with their children online.

Educators and social care workers can help to empower children and young people to embrace the positive by equipping them with the digital literacy skills they require for today's world, and giving them opportunities to use and create positive content online. They can help to respond to the negative by supporting young people if they encounter problems online, and by giving them the resilience, confidence and skills that young people need to navigate the internet safely.

Industry has a role to play by creating and promoting positive content and services online and by empowering users to respond to any issues by providing clear safety advice, a range of easy-to-use safety tools, and quick access to support if things do go wrong.

Decision makers and politicians need to provide the culture in which all of the above can function and thrive, and continue to play a key role as we drive forward in creating a better internet for young people.



**SAFER
INTERNET
DAY 2015**

■ TUESDAY 10 FEBRUARY ■

Let's create a better
internet together

www.saferinternetday.org.uk